

FMEA Honors City Manager Reese Goad with Lifetime Achievement Award

This summer, the Florida Municipal Electric Association (FMEA) honored Tallahassee City Manager Reese Goad with the E.C. Shreve Jr. Lifetime Achievement Award. The Lifetime Achievement Award is a high honor awarded to an individual who has devoted a significant part of their career to the advancement of public power in Florida.

“Reese is not only a tireless advocate for public power, but also a visionary who embraced new technologies for the betterment of his community, demonstrating to other public power utilities the benefits they could harness from early adoption of these technologies,” said Amy Zubaly, FMEA Executive Director. “He embodies the spirit of public power – a passion to serve, a commitment to community and a vision for the future.”

FMEA has presented the Lifetime Achievement Award to only nine individuals over the last 25 years, with City Manager Goad becoming the 10th honoree and the first since 2022.

“Receiving this prestigious award is a profound honor. One of the greatest privileges of my career has been the opportunity to contribute to the public power industry alongside so many dedicated professionals,” Goad said. “It truly reflects the commitment, teamwork and unwavering pursuit of excellence demonstrated by the exceptional people I have had the privilege to lead. Their strength, resilience and determination have inspired me every day, and I share this honor with all who have been part of that journey.”

Goad has more than 31 years of public service, including a 26-year tenure with the City of Tallahassee. During his tenure, the City has strengthened its electric utility (one of the largest in Florida), ensuring it is a cornerstone of reliability, affordability and long-term financial stability. Most recently, he oversaw the City’s launch of the first public-owned EV fast-charging station, with more coming online soon.

Early in his career, Goad spearheaded the City’s early adoption and rollout of advanced electric, gas and water smart grid technology, the first in the nation. Efforts did not go unnoticed, as Tallahassee has been recognized as the No.1 Public Utility in America and a *Utility of the Future, Today*.

FMEA represents the unified interests of 33 public power communities across the state, which provide electricity to more than 4 million of Florida’s residential and business consumers. Municipal electric utilities provide affordable, reliable electric service and have been doing so for more than a century. As community-owned and locally managed organizations, these utilities are focused on serving local needs and interests while reinvesting back into the communities they serve.



HELP KEEP STUDENTS SAFE



As students head back to school, it's a good time to brush up on driving safety tips.

- Slow down and stay alert in school zones, especially during morning arrival and afternoon dismissal times.
- Watch carefully for school buses, obey all stop-arm laws and never pass a stopped bus when children are loading or unloading.
- Yield to pedestrians at crosswalks and intersections and be prepared for children to cross unexpectedly.
- Share the road with bicycles by allowing plenty of space when passing and checking carefully before turning or opening your door.
- Avoid multitasking and distracted driving. Florida law prohibits drivers from manually typing on a wireless device while operating a vehicle and requires that all use of wireless devices by drivers in school zones is hands-free.

For safety tips throughout the year, follow the City of Tallahassee Police Department at [Facebook.com/TallyPD](https://www.facebook.com/TallyPD).

CATCH A FREE RIDE WITH STAR



It's time for a new school year! If your K-12 kids are interested in riding the City bus, sign them up for StarMetro's Student Transportation for Academics and

Responsibilities (STAR) program, which allows them to ride for free. StarMetro is also a convenient way for students, faculty and staff to reach Florida State University, Florida A&M University and Tallahassee State College. Learn more about StarMetro's bus pass options at [Talgov.com/StarMetro](https://www.talgov.com/StarMetro).

SHOP LOCAL, EAT LOCAL



The Southside Farmers Market returns this month with a series of event dates scheduled through the end of the year. The market offers a variety of fresh, locally grown fruits and vegetables at affordable prices and accepts SNAP benefits and EBT cards. Additionally, free health screenings, cooking demonstrations and more routinely take place at the market. Visit from 2-6 p.m. on designated Thursdays outside the Walker-Ford Community Center, 2301 T-Pain Lane (formerly Pasco Street). Find dates and more details at [Talgov.com/FarmersMarket](https://www.talgov.com/FarmersMarket).

For all City of Tallahassee utility related inquiries, please call 850-891-4968 or visit [Talgov.com](https://www.talgov.com).

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Insight is published monthly to inform citizens about City services and related items of interest. If you require an accommodation because of a disability in order to participate in a program, service or activity, please contact the City's ADA/Title VI Coordinator at least two business days prior to the event at 850-661-3235 or Kathleen.Wright@Talgov.com. For persons using a TDD, please call 711. Sign language interpreters require 10 days advance notice.



MEETINGS IN SEPTEMBER

Visit [Talgov.com](https://www.talgov.com) for the current list of Tallahassee City Commission, Community Redevelopment Agency, Capital Region Transportation Planning Agency and Blueprint Intergovernmental Agency meetings and workshops. Call the Department of Communications at 850-891-8533 for more information and view the current meeting agendas online at [Talgov.com](https://www.talgov.com).